

neat



Partnerships Made Simple.

Simple. Profitable. Flexible. Our partner program takes you to the next level.

About our

partner program

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Our partner program helps you retain and grow your customer base and increase profits.

A solid yellow circle representing the Gold tier of the partner program.

Gold

Gold Partners are our most invested partners. In return for high number of referrals, you will enjoy the highest reward incentives. Plus, you have access to enhanced sales support, marketing and technical benefits.

A solid light blue circle representing the Silver tier of the partner program.

Silver

Silver Partners must demonstrate significant commitment to promoting Neat services, while achieving competency through certification. You receive a rich set of benefits, including marketing funds.

A solid orange circle representing the Bronze tier of the partner program.

Bronze

Bronze Partners promote Neat as part of their fintech portfolio. Minimal investment is required to get started. Great for influencers, bloggers and digital nomads.

Why does

it matter

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As entrepreneurs, our businesses are always in motion: starting from an idea, to making a first sale, or expanding globally.

Yet business financial services are stuck, slow, broken and bureaucratic. Small businesses experience:

High prices and hidden fees means reduced profits and gets in the way of business growth.

Slow service, long queues, travel and paperwork, creating unnecessary delays.

Limited customer support means businesses are left on their own when they need help the most.

Our Mission

is to change
that

neat

Entrepreneurs need a financial experience that evolves with them, that's stable and secure, but adaptive too.

This is where Neat comes in, we deliver:

Transparent pricing- No more hidden fees, ever.

Fully online digital experience no more traveling, paper work or long queues.

Dedicated support - we are here 24/7 via email, chat, SMS and phone support.

We are only just getting started



28,000

Customers
from over 30
countries



500,000

Transactions
made every
month



70+

Employees
across Hong
Kong and
London

Helping entrepreneurs

neat

Neat **Accounts** are available to:

- Limited Companies
- Sole proprietors; and
- Partnerships

Incorporated in:

Australia , British Virgin Islands , Cayman Islands , Hong Kong , New Zealand , Singapore  & United Kingdom *

*EMI pending

Grow their business

Profile	Example Business	Location of End Customers	Why Neat?
B2B Goods Importer (Distributor)	Buying office furniture from China and selling it to businesses in the UK and Europe	Europe	Need a reliable, cost-effective way to pay their suppliers in China
B2B Service Exporter	Professional English language training courses delivered online	China, South-Korea, Japan, Hong Kong	Need a reliable, cost-effective way to pay their partners in Asia and also receive payments from clients in Asia.
e-Commerce Trader	Importing fashion products from China and selling these via an online store	Europe, USA	Need a reliable, cost-effective way to pay their suppliers in China

By removing borders to trade

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Incorporation with a guaranteed Neat account

USD, EUR, GBP & HKD collection instructions

Send payments to **35+ countries**

Transfer in **multiple currencies**

Visa card with expense management

Integrated with **Xero**, Stripe and Shopify

Desktop and mobile access

No monthly fees

We want

you to join us

neat

Reach and **educate** businesses that have an intent to send or receive cross-border or multi-currency payments

Simple and **effective** call-to-actions that look native and add **value** to your existing **proposition**. Banner ads on their own don't work. Education is key.

Aligned **incentives** deal structure (commission payout for each new business that makes a transfer referred by you).

Grow your

business with us

neat

Tiers



Successful Referrals per Quarter

1-49

50-249

250+

Rewards

Free Neat account

✓

✓

✓

Free Neat card

✓

✓

✓

Enablement

Training and enablement

✓

✓

✓

Access to partner platform

✓

✓

✓

Marketing toolkit

✓

✓

✓

Performance report

Quarterly

Monthly

On-demand

Dedicated Relationship Manager

✓

✓

Dedicated 24/7 support

✓

Marketing

Newsletter feature

✓

✓

Event sponsorship and speaker slot priority

✓

✓

Guest blogs

✓

Partner page listing

✓

Eligibility for funding to promote Neat

N/A

\$500

\$1000

Partner Programs



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Influencers

earn
more

neat

Available for all partners, **no commitment**, simply share a link and earn money.

	Referral free
Incorporation	\$200
Neat Account	\$130

Affiliate

share benefits

neat

For comparison sites and blogs that want to **differentiate** from other offerings.

	Referral free	Welcome gift
Incorporation	\$200	\$50
Neat Account	\$130	\$50

Reward

add
value

neat

For partners that want to **pass on the benefits** to their customers, such as software and accountants.

Customer Welcome gift

Incorporation \$200 or Zero fees for 6 months

Neat Account \$130 or Zero fees for 3 months

Customer Eligibility



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Restrictions ✓

We can only provide services to users that are residents or nationals of the following countries

- Andorra, Anguilla, Antarctica, Antigua and Barbuda, Argentina, Australia, Austria, Bangladesh, Belgium, Brazil, The British Virgin Islands, Canada, Cayman Islands, Chile, China, Croatia, Czech Republic, Denmark, East Timor, Estonia, Finland, France, Germany, Greece, Guam, Guernsey, Hong Kong, Hungary, Iceland, India, Indonesia, Ireland, Isle of Man, Israel, the West Bank and Gaza, Italy, Japan, Jersey, Kiribati, Liechtenstein, Luxembourg, Macau, Malaysia, Maldives, Marshall Islands, Mexico, Monaco, Nepal, Netherlands, New Zealand, Norway, Papua New Guinea, Philippines, Poland, Portugal, Saint Kitts and Nevis, Saint Vincent and the Grenadines, San Marino, Seychelles, Singapore, Slovakia, Slovenia, Solomon Islands, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Tonga, Turks and Caicos Islands, U.S. Virgin Islands, United Kingdom, United States, Uruguay, Vietnam

Restrictions

Companies operating in the below industries are not able to open a Neat account.

- Adult entertainment & escort services
- Antiques dealers
- Arms, Defence or Military
- Atomic / Nuclear Power
- Auctioneers
- Aviation
- Charities
- Embassies and Consulates
- Finance, stock & securities related companies
- Foreign exchange related companies
- Gambling & casino related companies
- Investment holding companies
- IPTV service providers
- Mining & Extractive related companies
- Non-Government Organisations (NGO's)
- Pawnshops
- Payment Service Providers
- Political or religious organisations
- Precious Metals and stones
- Products or services illegal under either Hong Kong or United Kingdom law
- Pyramid sellers
- Unregulated legal services
- Video game arcades or establishments
- VoIP service providers
- VPN providers
- Virtual currencies

Customer Benefits



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Your own

Neat account

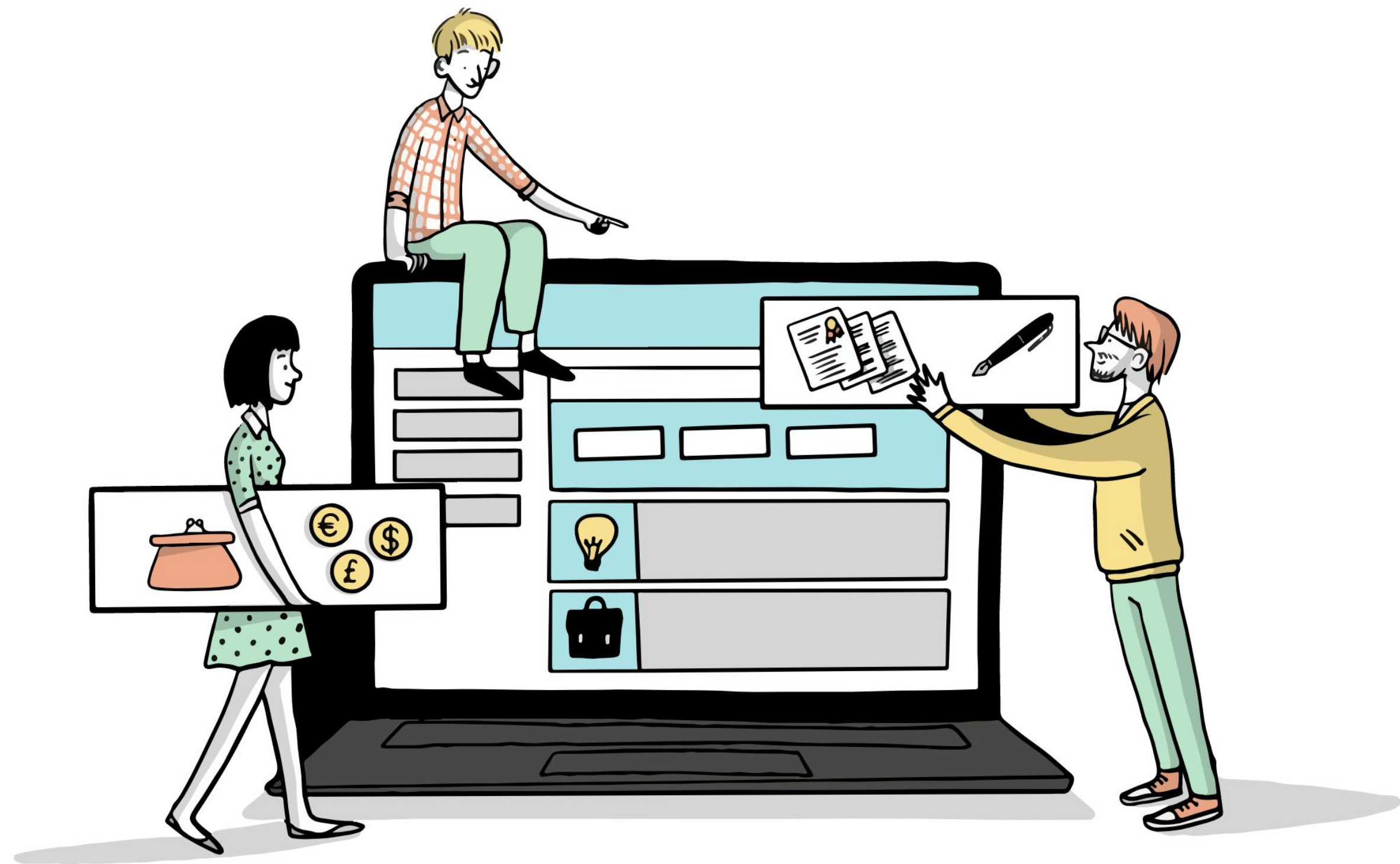
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Customers get dedicated multi-currency collection instructions, allowing them to make and receive payments around the world.

Multi- currency wallets

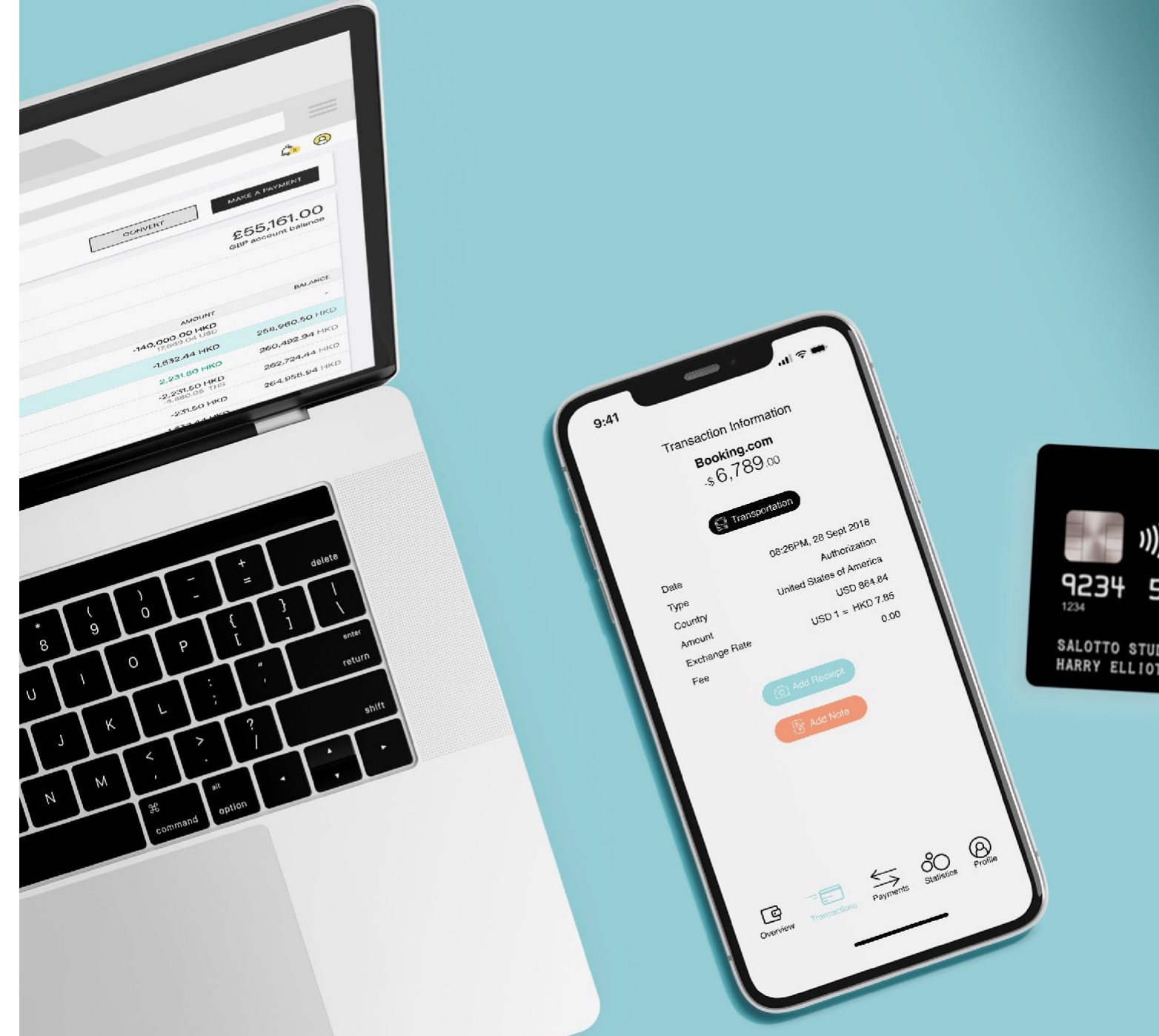
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We've recently released multi-currency wallets. Customers can now collect funds in HKD, USD, EUR, and GBP, allowing them to take their businesses global.

Make your payments effortlessly

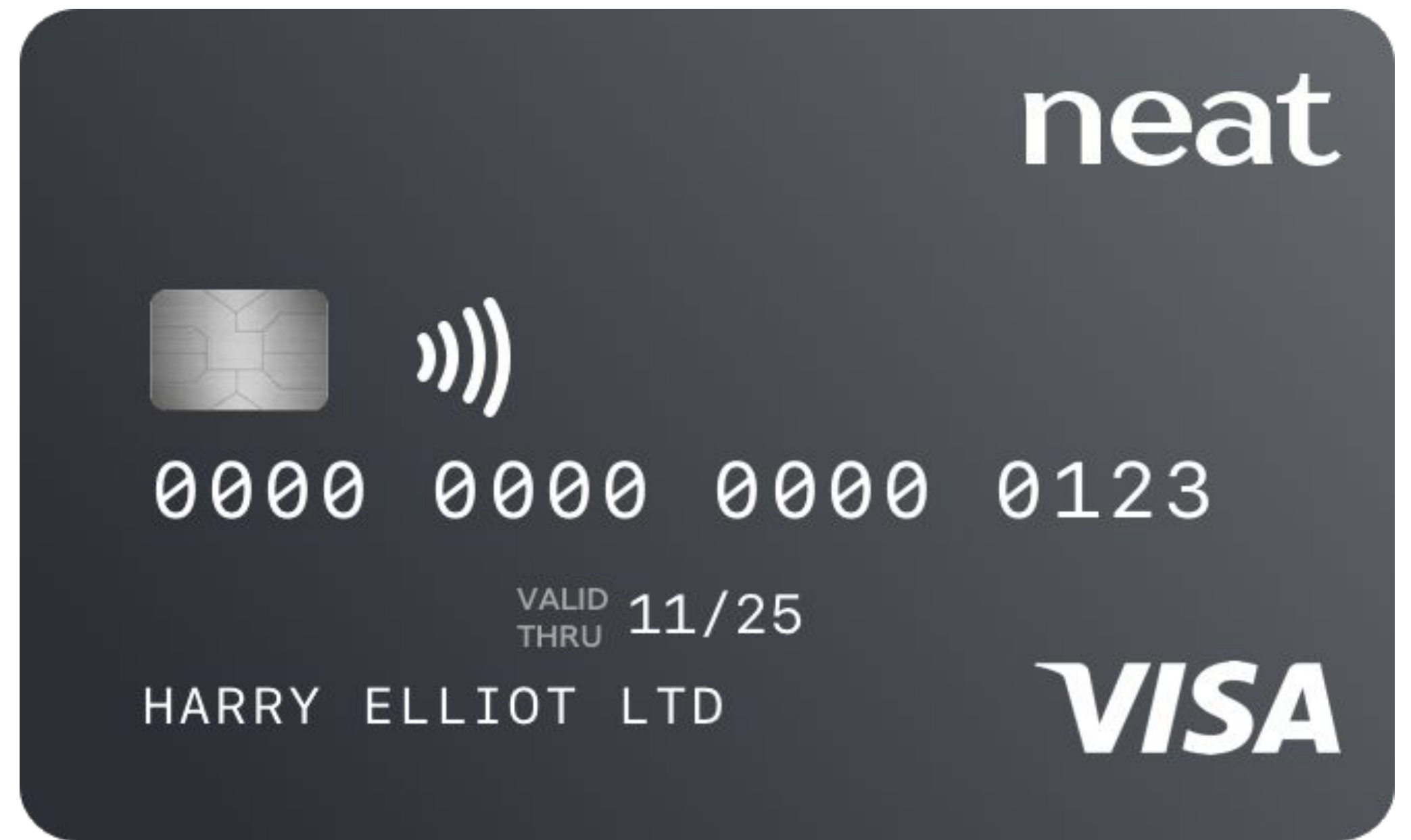
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Quick and clear payment flow - users simply create payee, input amount, and confirm. No unnecessary hassle.

Your very own Visa

neat



Our Visa cards enable flexible corporate spending, allowing card holders to make online and offline purchases and ATM cash withdrawals from around the world. As the admin of the Neat account, business owners have full control over each card's spending - setting limits, viewing transactions and blocking cards can be done anywhere with the click of a button.

Connect your

payment gateway

neat



Neat allows users to collect their e-commerce payouts.
Connect and receive payments from payment gateways
such as Stripe.

Save time on accounting

neat



Neat integrates with Xero and other big accounting platforms. This means that all transactions are synced and automatically recorded in your accounting platform in real time. No more wasting time on accounting!

Meet our founders

David Rosa

neat



Co-founder & CEO

David's career started at Citi, where he became their youngest managing director in Asia. He then co-founded the Asian arm of Integral Capital Management, which he sold in 2014 to focus on fintech. David holds a BSc in Economics from the London School of Economics and is a Responsible Officer (Types 1, 4 and 9) under the Hong Kong SFC.

David has been based in Hong Kong for the last 17 years.

Meet our founders

Igor Wos

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Co-founder & CTO

Igor started his career at University College London's Centre for Doctoral Training in Financial Computing and Analytics, where he built an algorithmic trading platform from scratch. He then joined Fidessa, a leader in trading, investment and information solutions. Igor holds a BSc in Computer Science from Kings College London. He has been named as one of 11 Hong Kong technical influencers by Tatler and recognised by Forbes magazine's 30 under 30 in Asia.

World-class

Investors

neat



 Singapore

P O R T A G E

 Toronto



 Beijing

SAGAMORE

 Hong Kong

VISA

 San Francisco

Meet the Neat Network

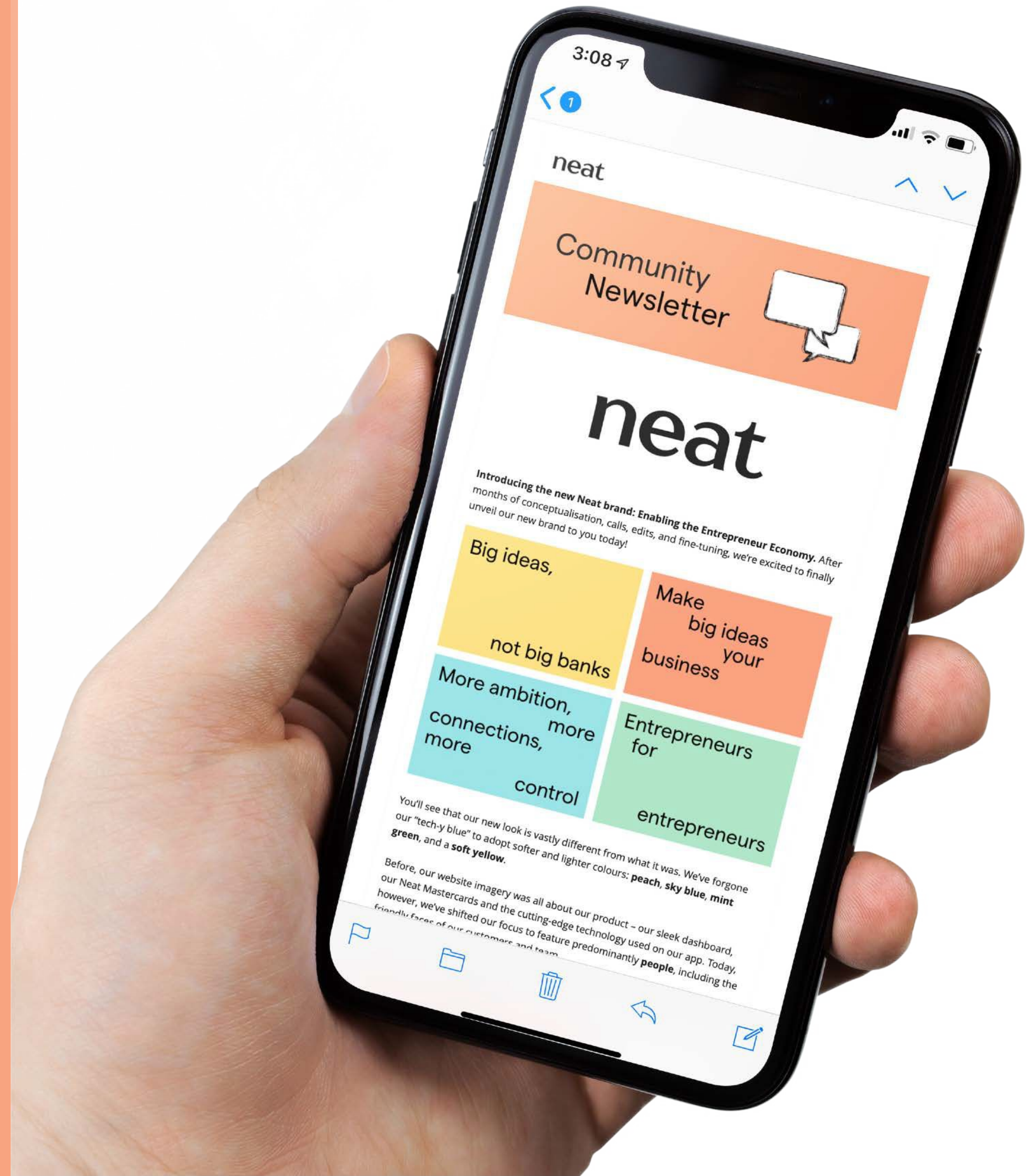
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Here's Fion, from Time Auction, the platform that allows you to exchange volunteer hours for the chance to meet and learn from inspirational leaders.

Partner Newsletter

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In Summary



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What to

expect

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Neat provides collections, payments and Visa card services. Limited Companies, Sole Proprietors and Partnerships from AUS, VGB, CYM, HKG, NZL, SGP, GBR are eligible to apply. There is no minimum deposit or balance and no monthly or fall below fees. On average it takes 7 days to be approved. We offer 24/7 email and chat support. Phone support is available Monday to Friday from 9 AM to 6 PM HKT.

Limits

Limits are updated as appropriate by Compliance and vary by currency held. Total limits across the four wallets are approximately 265,000 USD and 530,000 USD for Balance and Monthly Turnover respectively. Collected funds should not be held for more than 90 days.

Payments

With the exception of those in the EU, Neat customers can access the USD, GBP, EUR and HKD wallets. Incoming payments are accepted from 77 countries. Local payments are processed within 2 days, international within 10 days.

Cards

Currently, a HKD virtual visa card is available to qualified HK customers. Rewards include 1% cashback on all online spending and access to exclusive discounts via our perk partners. There is a foreign merchant fee of 1.5%.