



Ian Scarborough

Graphic Designer | 9+ Years

Profile

My design career has taken me all over the world, now, back in London I am eager to start my next chapter, taking myself and an exciting business further. With over 9 years experience as an in-house and freelance Graphic Designer I am very used to the demands of designing for various business and departments, large projects, tight deadlines and being creative on the fly. I am a great team player and comfortable working with a variety of personality types. I love to be creative and collaborate with people, as that's where all the fun is!

I have gained extensive experience producing graphics for corporate companies, retail, start-ups, restaurants, e-commerce and film/ advertising productions with great success. When designing I will always design with a purpose in mind, asking myself "will this achieve the desired results?". I am comfortable with feedback and know that when creating for a team or business, we all have the same goal of success in mind.

Work history



Senior Graphic Designer

April 2022 - Aug 2023 | New Zealand

I moved from the UK to New Zealand taking up the role of Senior Graphic Designer at Cubro – working in the healthcare sector. During my time at the company I have assisted with re-branding the business as well as producing marketing collateral to help expand the company's presence in the market, via email, social media, motion graphics, video editing, brochure creation and more.



Lead Graphic Designer

Sep 2017 - Nov 2020 | UK / Brazil

This role gave me the opportunity to be an integral part of developing and promoting The Queen's Place brand (a high-end restaurant), situated in the capital of Brazil. As a new start-up the business required a large amount of design setup and marketing – creating the logo, website and menu design to start. I then went on to create various pieces of marketing material, from: video advertisements; product photography; packaging designs; magazine adverts; social content and blogging. Through our combined efforts at the business we successfully managed to go from 0 - 30k followers in just under 3 years.



Graphic Designer

Jul 2014 - Mar 2019 | UK / Dubai

I started at CIPD as their Creative Artworker, however, after the lead designer left (8 months later) I was promoted to Graphic Designer absorbing his responsibilities. Throughout my time at CIPD I was in charge of the creative concepts for some of the company's largest campaigns, including: 'Renewals' which generated over £20 million in profit; as well as designing for their annual exhibition event (ACE) with over 4000+ attendees.

Get in touch



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Email

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Website

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Key skills



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe Premier



Adobe After Effects



Microsoft Word



PowerPoint



Photography / Editing

Education

First - BA Computer Animation

University of Teesside | 2006 – 2009

Triple distinction - BTEC National Diploma in Multimedia

Carshalton College | 2004 – 2006